Alt Order #

INVOICE



www.thewpbfchannel.com

Billing Address:

Send Payment To:

PO Box 26885

Lehigh Valley, PA 18002-6885

WPBF

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

Targeted Platform Media

Annapolis, MD 21403

Attention: Accounts Payable 1291 Hollywood Ave

Invoice Month Invoice Period Invoice Date Invoice # 06/26/16 June 2016 05/30/16 - 06/20/16 1480603-1

Sales Office Sales Region Property Account Executive HRP -Washingtd National Mica Hansen **WPBF**

Estimate Number Advertiser **Product** 4591 PRIORITIES USA ACTIO **Priorities USA Action**

> 08238717 06/14/16 - 06/20/16 1480603 Billing Calendar Billing Type Deal# Cash Broadcast

Order #

Special Handling

Flight Dates

Advertiser Code Product 1/2 Agency Code 750 760 Agency Ref Advertiser Ref

Spots/ Week Type Start/End Time Length Rate Line Start Date **End Date** Description MTWTFSS 1135P-1238A 1:00 \$450.00 NM Jimmy Kimmel -TW-F--2 06/14/16 06/17/16 Class of Time - Immediately Pre-emptible without notice Spots/Week **End Date MTWTFSS** Rate Weeks: Start Date -TW-F--\$450.00 06/13/16 06/19/16 Rate Type Start/End Time Length Ad-ID Day Air Date Air Time Description Spots: # <u>Ch</u> 1:00 PRATV1606H \$450.00 NM 1135P-1238A **WPBF** Tu 06/14/16 12:00 AM Jimmy Kimmel 4 -TW-F--1:00 \$200.00 NM 1238-107A Nightline 06/17/16 3 06/14/16 Class of Time - Pre-emptible with notice **End Date MTWTFSS** Start Date Spots/Week Rate Weeks: \$200.00 06/19/16 -TW-F--06/13/16 Rate Type Start/End Time Length Ad-ID Day Air Date Air Time Description Spots: # Ch \$200.00 NM 1238-107A 1:00 PRATV1606H 06/14/16 12:52 AM Nightline 3 **WPBF** Tu 1:00 PRATV1606H \$200.00 NM W 06/15/16 1:02 AM Nightline 1238-107A **WPBF** 1 NM \$200.00 1:00 PRATV1606H 12:50 AM Nightline 1238-107A **WPBF** F 06/17/16 4 \$500.00 NM 1:00 4 WPBF News 25 @ Noon 12pm-1230pm -TWTF--4 06/14/16 06/17/16 Class of Time - Immediately Pre-emptible without notice **End Date MTWTFSS** Spots/Week Rate Start Date Weeks: \$500.00 06/19/16 06/13/16 Rate Type Start/End Time Length Ad-ID Air Time Description Day Air Date <u>Ch</u> Spots: # \$500.00 NM 12pm-1230pm 1:00 PRATV1606H 12:18 PM WPBF News 25 @ Noon **WPBF** W 06/15/16 2 NM 12pm-1230pm 1:00 PRATV1606H \$500.00 12:10 PM WPBF News 25 @ Noon 06/16/16 Th \$500.00 12pm-1230pm 1:00 PRATV1606H NM 12:28 PM WPBF News 25 @ Noon Th 06/16/16 **WPBF** 4 1:00 PRATV1606H \$500.00 NM 12:27 PM WPBF News 25 @ Noon 12pm-1230pm F **WPBF** 06/17/16 3 -TWTF--1:00 2 \$800.00 NM 06/17/16 4-5p Ellen 5 06/14/16 Class of Time - Immediately Pre-emptible without notice Spots/Week **End Date MTWTFSS** Rate Weeks: Start Date \$800.00 06/13/16 06/19/16 -TWTF--Rate Type Start/End Time Length Ad-ID Day Air Date Air Time Description Spots: # <u>Ch</u> \$800.00 1:00 PRATV1606H NM 4-5p **WPBF** Tu 06/14/16 4:47 PM Ellen 3 \$800.00 NM 1:00 PRATV1606H 4-5p 4:20 PM Ellen WPBF W 06/15/16 NM :30 1 \$650.00 06/17/16 WPBF News 25 @ 6:00Pl6-6:30PM -TWTF--6 06/14/16

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Invoice Period Invoice Date Invoice Month Invoice # 1480603-1 05/30/16 - 06/20/16 06/26/16 June 2016

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4591

w.thewpbfchannel.com		Spots/			
ne Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
Class of Time - Pre-emptible with notice					
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
06/13/16	\$650.00 Start/End Time	Length Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description	6-6:30PM	:30 PRATV1607H			\$650.00 NN
1 WPBF Tu 06/14/16 6:22 PM WPBF News 25 @ 6:00PM	0-0.30FW				+++++++++++++++++++++++++++++++++++++
7 06/14/16 06/17/16 WPBF News 25 Mornings6-7AM Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 2	\$500.00	NM 	
Weeks: Start Date 06/13/16 End Date 06/19/16 MTWTFSS Nots/Week 2 Spots/Week 2	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPBF Tu 06/14/16 6:44 AM WPBF News 25 Mornings	6-7AM	:30 PRATV1607H			\$500.00 NN
4 WPBF W 06/15/16 6:08 AM WPBF News 25 Mornings	6-7AM	:30 PRATV1607H			\$500.00 NN
8 06/14/16 06/17/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$1,300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$1,300,00				
	Start/End Time	Length Ad-ID			Rate Typ
	7-7:30PM	:30 PRATV1607H			\$1,300.00 NM
	7-7:30PM	:30 PRATV1607H			\$1,300.00 NM
2 WPBF F 06/17/16 7:19 PM Wheel Of Fortune	7-7.501 W				
9 06/14/16 06/17/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-TWTF	:30 3	\$625.00	NM ————	
Weeks: Start Date End Date MTWTFSS Spots/Week 06/13/16 06/19/16 -TWTF 3	<u>Rate</u> \$625.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Tu 06/14/16 7:55 AM Good Morning America	7-9AM	:30 PRATV1607H :30 PRATV1607H :30 PRATV1607H			\$625.00 N
2 WPBF W 06/15/16 7:25 AM Good Morning America	7-9AM				\$625.00 NI
4 WPBF F 06/17/16 8:54 AM Good Morning America	7-9AM			_	\$625.00 N
10 06/14/16 06/17/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-TWTF	1:00 2	\$3,000.00	NM	
Weeks: Start Date 06/13/16 End Date 06/19/16 MTWTFSS 07/14/15 Spots/Week 2	Rate \$3,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF W 06/15/16 7:41 PM Jeopardy	7:30-8PM	1:00 PRATV1606H			\$3,000.00 NI
2 WPBF Th 06/16/16 7:41 PM Jeopardy	7:30-8PM	1:00 PRATV1606H			\$3,000.00 NI
11 06/18/16 06/18/16 Sat 6pm News 6-630p Class of Time - Pre-emptible with notice	1-	:30 1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate \$350.00				
06/13/16 06/19/161- 1 Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Sa 06/18/16 6:28 PM Sat 6pm News	6-630p	:30 PRATV1607H	<u> </u>		\$350.00 N
	4	:20 4	\$450.00	NM	
12 06/18/16 06/18/16 Sat Wheel Of Fortune Sat 7-730PM Class of Time - Immediately Pre-emptible without notice	1-	:30 1 	Ф 4 90.00	INIVI	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
	Start/End Time	Length Ad-ID			Rate Tyr
7 10 D15 0-1 Mile 1 O5 Feeture	Sat 7-730PM	:30 PRATV1607F	ı		\$450.00 N
13 06/18/16 06/18/16 Sat Jeopardy Sat 7:30-8PM Class of Time - Immediately Pre-emptible without notice	1-	1:00 1	\$1,000.00	NM	

MTWTFSS

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PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice Period Invoice Date Invoice Month Invoice # 05/30/16 - 06/20/16 06/26/16 June 2016 1480603-1

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4591

www.thewpbfchanne	el.com								
			0. 47. (7)		Lanath	Spots/	Boto	Type	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 06/18/16 Class of T	06/18/16 ime - Immedi	Sat Jeopardy ately Pre-emptible witho	Sat 7:30-8PM out notice	1-	1:00	1 	\$1,000.00	NM	
Weeks:	Start Date 06/13/16	End Date 06/19/161-	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch				Start/End Time		h Ad-ID	ven.		Rate Type \$1,000.00 NM
1 WF	PBF Sa 06	/18/16 7:52 PM Sat	Jeopardy	Sat 7:30-8PM	1:0	0 PRATV160	лон		\$1,000.00 NW
14 06/19/16 Class of T	06/19/16 ime - Immedi	Sun 11:35pm Late Nately Pre-emptible without		1	:30	1	\$300.00	NM ———	
Weeks:	Start Date 06/13/16	End Date MTWTFSS		<u>Rate</u> \$300.00					
Spots: # Ch		00/10/10	-	Start/End Time	Lengt	h Ad-ID			Rate Type
	PBF Su 06		11:35pm Late News	1135p-12am	:3	O PRATV160)7н		\$300.00 NM
15 06/19/16	06/19/16	RIZZOLI & ISLES V ptible with notice	VKND SUN 12A-1A	1	1:00	1	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFS!		Rate	·.			_	
Santa: # Ch	06/13/16 n Day Ai	06/19/16 r Date Air Time Des	•	\$200.00 Start/End Time	L.enat	h Ad-ID			Rate Type
Spots: # Ch			ZOLI & ISLES WKND L			0 PRATV160)6н		\$200.00 NM
16 06/14/16	06/19/16	Tu-Su WPBF News	25 @11-11:35PM	-TWTFSS	:30	1	\$550.00	NM	
Class of T Weeks:	ime - Immedi Start Date	iately Pre-emptible without End Date MTWTFS:		Rate	<u>-</u>		·		
vveeks.	06/13/16	06/19/16 -TWTFS:		\$550.00					
Spots: # Ch	<u>n Day Ai</u>			Start/End Time	-	h Ad-ID			Rate Type
5 W	PBF Su 06 LR- Bas		Su WPBF News 25 @ 1	1PM 11-11:35PM	:3	0 PRATV160	J/H		\$550.00 NM
			DDE140/44 0 0DM	-1	1:00	1	\$2,500.00	NM	
17 06/14/16 Class of T		TELL THE TRUTH			1:00		\$2,500.00	IAIAI	
Weeks:	Start Date 06/13/16	End Date MTWTFS 06/19/16 -1		<u>Rate</u> \$2,500.00					
Spots: # Ch	<u>h Day Ai</u>			Start/End Time		th Ad-ID			Rate Type
1 W	PBF Tu 06	6/14/16 8:25 PM TEI	L THE TRUTH PREMI	ERE 6/14 8-9PM	1:0	0 PRATV16	06н		\$2,500.00 NM
18 06/20/16 Class of T	06/20/16 Fime - Immed	WPBF News 25 @ iately Pre-emptible with	Noon 12pm-1230pm out notice	1	:30	1	\$250.00	NM	
Weeks:	Start Date 06/20/16		Spots/Week	<u>Rate</u> \$250.00					
Spots: # Cl		00/20/10 _		Start/End Time	Leng	th Ad-ID			Rate Type
;		5/20/16 12:25 PM WF	BF News 25 @ Noon	12pm-1230pm	:3	0 PRATV16	07н		\$250.00 NM
19 06/20/16 Class of J	06/20/16 Time - Immed	Ellen liately Pre-emptible with	4-5p out notice	M	1:00	2	\$800.00	NM	
Weeks:	Start Date 06/20/16		Spots/Week	Rate \$800.00					
Spots: # CI				Start/End Time	Leng	th Ad-ID			Rate Type
		6/20/16 4:17 PM Elle		4-5p	1:0	00 PRATV16	06н		\$800.00 NM
	PBF M 0	6/20/16 4:47 PM Elle	en	4-5p	1:0	00 PRATV16	06н		\$800.00 NM
20 06/20/16 Class of	06/20/16 Time - Pre-en	WPBF News 25 @ nptible with notice	6:00Pl6-6:30PM	1	:30	1	\$650.00	NM	
Weeks:	Start Date			Rate \$650.00					
Spots: # C	06/20/16 <u>h Day A</u>			Start/End Time	Leng	th Ad-ID			Rate Type

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480603-1			05/30/16 - 06/20/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4591

Agency Commission

Net Amount Due

\$4,077.75 \$23,107.25

www.thewpbfchannel.com	11
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W.tilewbotchamer.com				Spots/			
ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20 06/20/16 06/20/16 WPBF News 25 Class of Time - Pre-emptible with notice	@ 6:00Pl6-6:30PM	1	:30	1	\$650.00	NM	
	Description	Start/End Time		h Ad-ID			Rate Typ
	WPBF News 25 @ 6:00PM	6-6:30PM	:3	0 PRATV1607	′н		\$650.00 N
21 06/20/16 06/20/16 WPBF News 25 Class of Time - Immediately Pre-emptible v	Mornings6-7AM vithout notice	1	:30	1	\$500.00	NM	
Weeks: Start Date End Date MTW	FFSS Spots/Week	<u>Rate</u> \$500.00					
• • • • • • • • • • • • • • • • • • • •	Description	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Typ
	WPBF News 25 Mornings	6-7AM	:3	0 PRATV160	7H		\$500.00 NI
22 06/20/16 06/20/16 Good Morning A Class of Time - Pre-emptible with notice	America 7-9AM	1	1:00	1	\$1,250.00	NM	
Weeks: Start Date End Date MTW	TFSS Spots/Week	<u>Rate</u> \$1,250.00					
	Description	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
	Good Morning America	7-9AM	1:0	0 PRATV160	5H <u> </u>		\$1,250.00 N
23 06/14/16 06/17/16 MEREDITH Class of Time - Immediately Pre-emptible	M-F 106X-206X without notice	-TWTF	1:00	2	\$80.00	NM	
Weeks: Start Date End Date MTW	TFSS Spots/Week	Rate					
00,10,10	TF 2	\$80.00 Start/End Time	1 engi	h Ad-ID			Rate Tyr
opoto: <u> </u>	Description MEREDITH	M-F 106X-206X		0 PRATV160	6н		\$80.00 N
-	MEREDITH	M-F 106X-206X			\$80.00 N		
	nmel M-F 1205-107a	T	1:00	1	\$450.00	NM	
Weeks: Start Date End Date MTW	TFSS Spots/Week T 1	<u>Rate</u> \$450.00		_			
00/10/10	Description	Start/End Time	Leng	th Ad-ID			Rate Typ
Op 0 10 10 10 10 10 10 10 10 10 10 10 10 1	Late Jimmy Kimmel M-F	1205-107a	1:0	0 PRATV160	6н		\$450.00 N
25 06/16/16 06/16/16 Late Nightline N Class of Time - Pre-emptible with notice	<i>I</i> I-F 107-137a	T	1:00	1	\$200.00	NM	
Weeks: Start Date End Date MTW	TFSS Spots/Week	<u>Rate</u> \$200.00					
	Description	Start/End Time	Leng	th Ad-ID			Rate Ty
Opoto: <u>II</u> <u>3.1</u> <u>==</u>	Late Nightline M-F	107-137a	1:0)() PRATV160	6н		\$200.00 N
		Total Spots		37			
Payment Terms 30 Days				-	Gross Tota	al	\$27,185.00
rayment reims 30 Days						_	·

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